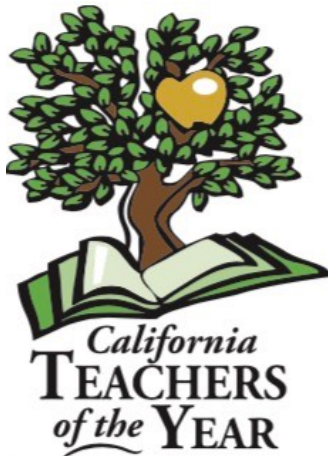




ON SITE PROFESSIONAL DEVELOPMENT WITH **ALAN** **SITOMER**

Evidence-Based Writing and Reading: Customized Solutions

Working Together to Benefit the Children



Alan Sitomer is a California Teacher of the Year award winner, nationally renowned literacy specialist, and the professional author of 20 books who specializes in engaging disengaged, underperforming students and elevating academic achievement.

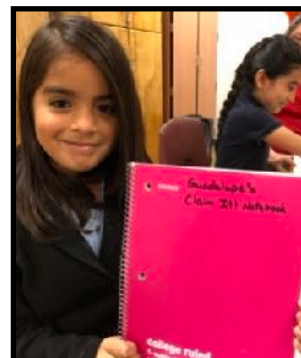
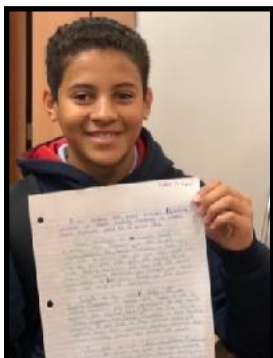
Contact:
Alan Sitomer
AlanSitomer@gmail.com

OBJECTIVE

To deliver college and career ready literacy instruction that directly translates into elevated achievement on evidence-based summative assessments in ELA

WHAT YOU GET

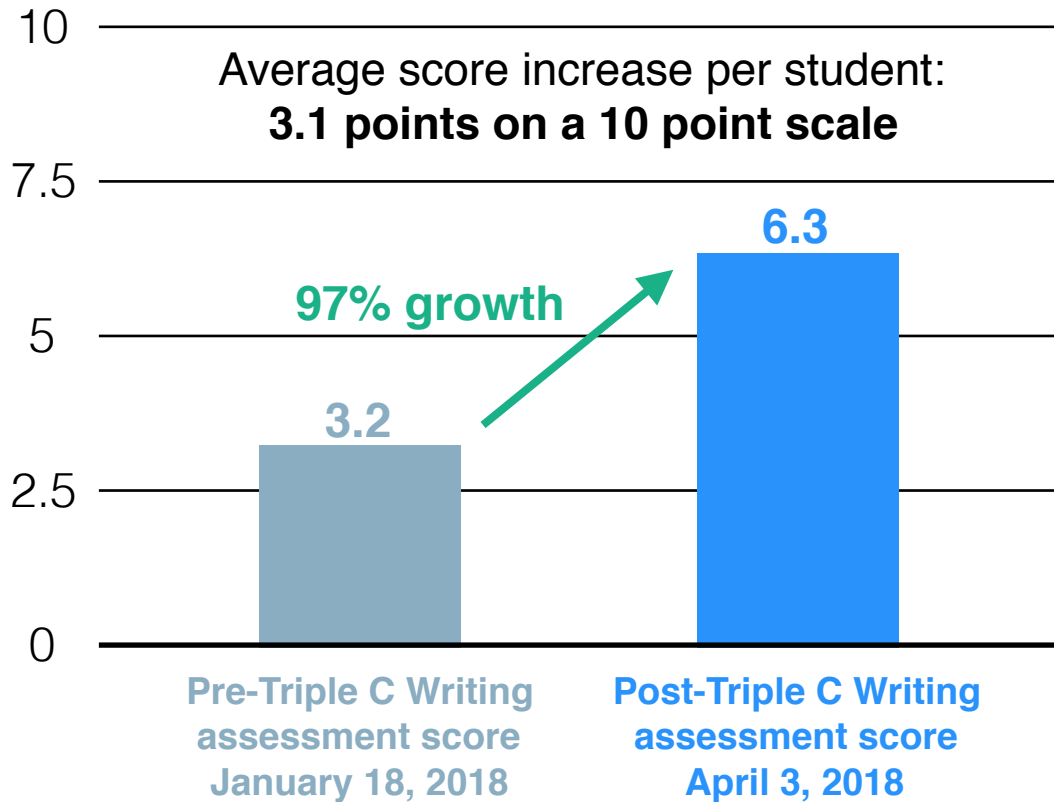
- Customized professional development for evidence-based writing and reading success
- Data-driven pedagogy to elevate the four domains of literacy: reading, writing, speaking and listening
- A common academic vocabulary shared across all grades levels, school sites and districts.
- Measurable formative and summative growth assessments
- A gradual release of responsibility educational model
- Support and Scaffold strategies for English Language Learners
- Research based color-coding pedagogy
- Personalized tools for low-performing students
- Robust student engagement strategies
- Teacher generated student and school writing portfolios
- Growth mindsets methodology applied to direct instruction
- Scalable solutions that can reach across content areas



References to School District Superintendents, District Literacy Coordinators, School Principals, VP's and Classroom Teachers where evidence-based writing and reading gains have been made across the U.S. happily furnished upon request.

ALAN SITOMER'S EVIDENCE-BASED SOLUTIONS DELIVER DATA DRIVEN RESULTS

SAMPLE 5TH GRADE CLASS: EVIDENCE-BASED WRITING RESULTS JAN-APRIL



11 weeks of instruction

	Student	Pre Assessment Average	Post Assessment Average		Pre Assessment Average	Post Assessment Average
2						
3	Alfredo G	0	0			
4	Amir O	3	8		3	8
5	Angel C	3	3		3	3
6	Brenda M	3	6		3	6
7	Christopher A	3	5		3	5
8	Daisy T	3				
9	David C	4				
10	Dominick G	5	8		5	8
11	Edwain P	3	4		3	4
12	Elena G	3				
13	Enoch F	4	7		4	7
14	Harold C	3	9		3	9
15	Isabella M	5	8		5	8
16	Jhoshua E	4	9		4	9
17	Johnny R	5	8		5	8
18	José K	3	7		3	7
19	Juanita O	4	8		4	8
20	Kaleb S	3	7		3	7
21	Leon J	3	7		3	7
22	Mariah P	0	6		0	6
23	Martin M	3	7		3	7
24	Ramon G	3				
25	Robert R	3	6		3	6
26	Rodrigo D	4	8		4	8
27	Samuel V	3	6		3	6
28	Sebastian G	3	2		3	2
29	Shantel C	3	8		3	8
30	Victor H	8	8		8	8
31	Yael C	7	7		7	7
32						
33						
34						
35						

Converted table on left to table on right so that only students who participated both pre- and post were included in results

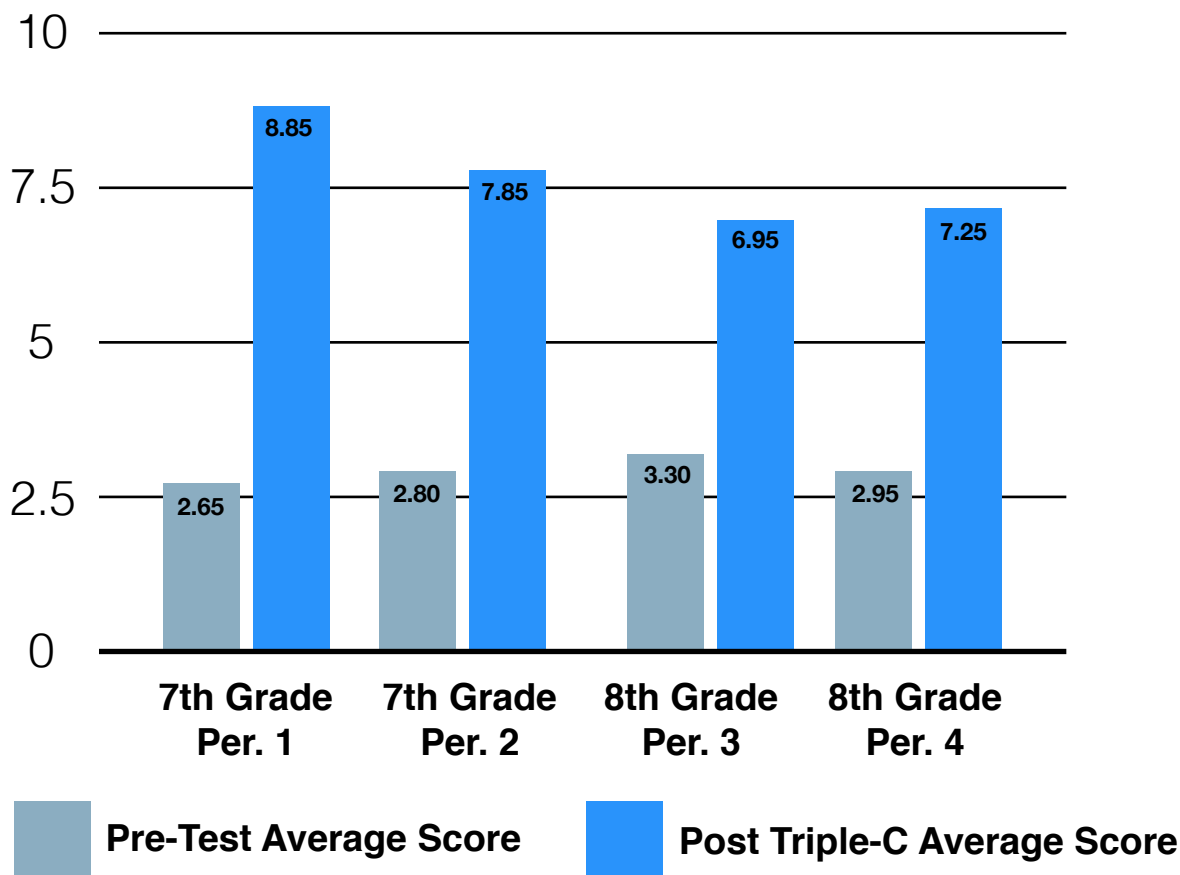
True totals

24 total students tested pre and post
Total points 77 Total points 152

ALAN SITOMER'S EVIDENCE-BASED SOLUTIONS DELIVER DATA DRIVEN RESULTS

A TALE OF ACHIEVEMENT IN 4 CLASSROOMS

1 TEACHER, 92 STUDENTS IMPACTED



	A	B	C	D	E
1					
2		Writing Pre Test		Writing Post Test	
3		Score	%	Score	%
4	7th Grade Per	5.3	26.70%	17.7	88.60%
5	7th Grade Per	5.6	28.10%	15.7	78.70%
6	8th Grade Per	6.6	33.20%	13.9	69.60%
7	8th Grade Per	5.9	29.60%	14.5	72.40%
8	Adjusted:				
9		Writing Pre Test		Writing Post Test	
10		Score	%	Score	%
11	7th Grade Per	2.65	26.70%	8.85	88.60%
12	7th Grade Per	2.8	28.10%	7.85	78.70%
13	8th Grade Per	3.3	33.20%	6.95	69.60%
14	8th Grade Per	2.95	29.60%	7.25	72.40%
15					
16		Pre-Test Sum		Post-Sum	
17		11.7		30.9	
18		Pre-Test Avg		Post Avg	
19		2.925		7.725	
20					

4 Class Totals:

Pre-Test Average Score:

2.92

Post-Triple C Average Score:

7.72

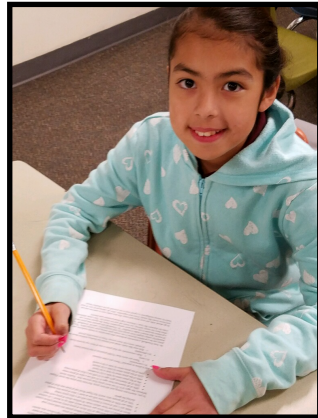
Average Score Increase (10pt scale):

4.8 points

Growth Percentage Avg. Increase:

164.38%

WHAT THE STUDENTS ARE SAYING...

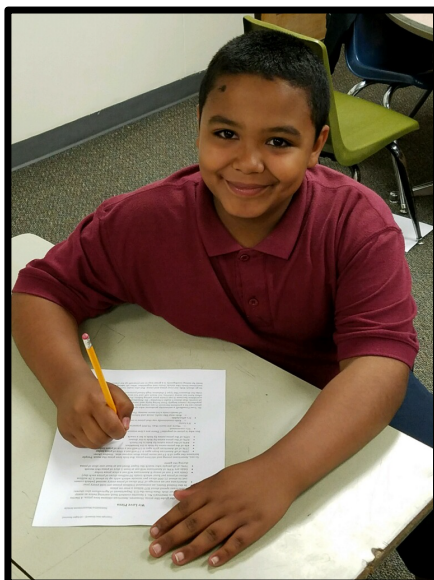
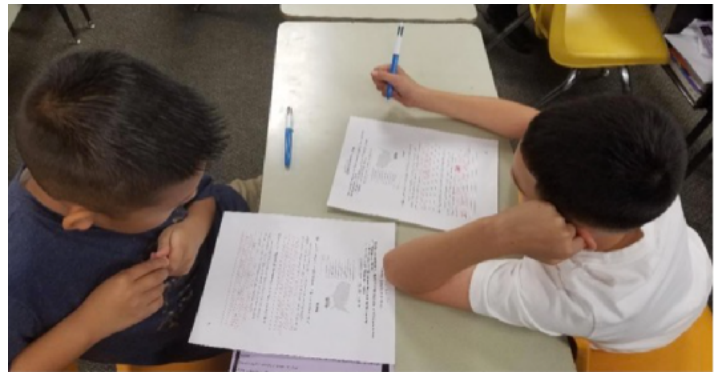


The Tripple C program helped me perform very good on the State test in writing. If I did not learn the claim it cite it cement it then im pretty sure I would have failed that test. I feel komfident in writing in school now. When ever my teacher gives us a writing prompt I know that I can do it now. Thank you for helping me do better in class.

-Ariana

Thank you for telling Mrs. Kirksey about the Triple C. At first, like always, it was very hard but we kept on learning it and it got very easy for me. On Thursday April 5, 2018 we took the State writing test. I was very nervous. I didn't know how to answer the question but then I remembered about the Triple C. Later while I was typing my answer, I felt more Confident to Submit my answer. Thank you very much because you make writing easier for me.

Sincerely,
Surbhi



Kaleb

The 3c's

The writing program took me a long way, from when we started until right now. Now I am very ok about using the 3c's because I can write a paragraph. I know I will be a good writer just because I am not one of the smart kids.

"Just because I am not one of the smart kids..."
WOW!

NEW TEACHER TRAINING

Alan Sitomer, a former college professor in the Graduate School of Education at Loyola MaryMount University, will provide 5 customized New Teacher Training sessions based on the success strategies for new educators he developed for early career teachers working in Title I schools.

Some of the strategies for classroom success he will share include:

- Standards-Based Lesson Planning: Marrying Student Engagement to Efficacious Academic Aims
- Scaffolding and Support Tools for SPED and English Language Learners
- Reading Comprehension Across the Disciplines
- Classroom Management: A Workshop with Proven Tools
- Learning to Write then Writing to Learn
- Lesson Planning: Understanding Scope and Sequence
- Embracing the 8 Core Tenets of Comprehensive Literacy for Academic and Whole Child Success

And more!



PRICE QUOTE

Just as the PD is personally tailored by Alan to meet your specific needs, so too are our price quotes. Please know that:

- Alan has a 3 PD day minimum
 - 5, 7 or 9 day options available
- Award-winning classroom resources available. Alan's Triple C Writing Kits: Claim It! Cite It! Cement It! include:
 - Standards-based student work texts
 - User-friendly teacher guides
 - Leveled text options to meet your learners where they are
 - Pacing plans with scope and sequence
- Alan also offers signed books. Titles include:
 - Alan's teacher theory and practice books published by Scholastic
 - Alan's young adult novels published by Disney
 - Alan's children's picture books published by Disney

NOTE: Alan's schedule fills up quickly so scheduling dates is a high priority



CONTACT: [Alan Sitomer](#)
AlanSitomer@gmail.com